

**In the United States Patent and Trademark Office**

In re the Application of:

William Kress Bodin	)	
Serial Number: 09/935,393	)	Group: 3629
Docket Number: AUS920010655US1	)	Examiner: Traci L. Smith
Filed on: 08/23/2001	)	
For: "System and Method for Intelligent	)	
Merchandise Indicator and Product	)	
Information Provision"	)	

**REQUEST FOR CONTINUED EXAMINATION,  
RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111,  
and AMENDMENT UNDER 37 CFR §1.121**

Assistant Commissioner for Patents

Washington, DC 20231

Sir:

Responsive to the Examiner's Answer dated October 18, 2007, and to the Corrected Examiner's Answer, dated November 20, 2007, please receive Applicant's Request for Continued Examination, reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully,

*/ Robert Frantz /*

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